I TRAVEL FOREVER

THE MEDIA KIT

AUGUST 2017

New logo, new website design – let's make this cooperation a success !

INTRODUCTION

Hi and welcome to I TRAVEL FOREVER (ITF) ! My name behind it all is Tobi and I love the feeling of freedom, a life of no worries; and I use my spare time traveling around the world. With all the traveling I do, my travel list seems to be getting longer because I keep finding out about undiscovered places that make me eager to see it all and travel forever ! ITF is my passion and a personal dream of mine. It's a lifestyle by choice and a traveler brand for all the wanderers who desire the same.

"I'll travel until I've seen it all !" – TW

ITF influences global travelers and is the direct link to the audience of young and sophisticated travelers you are aiming to reach on the web.

I TRAVEL FOREVER's vision is to inspire people through unique adventures from around the world, provide travel tips based on years of experience, and bring the traveler´s lifestyle brand into your everyday life.

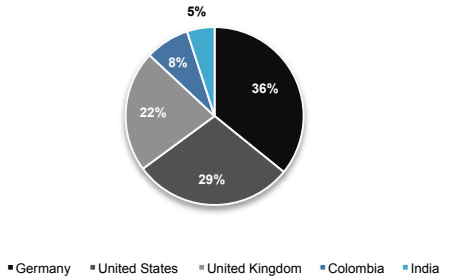
WHO ARE THE READERS ?

Key markets: Germany, USA, Colombia, UK

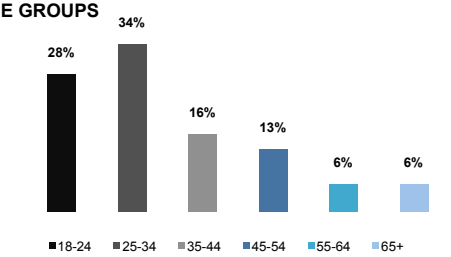
Pageviews: 23,500+

Unique visitors: 8,500+

Male/Female: 49%/51%



AGE GROUPS



SOCIAL MEDIA ACCOUNTS

In order to keep increasing traffic to the ITF website, the social media accounts with more than 10,500+ follower are regularly updated with travel experiences from around the world. Social media plays a crucial role to attract travelers and generate traffic, so this requires professional management for facebook, twitter, instagram and all the others.

1,075 likes

3,200 followers

6,500 followers

The blog is getting more and more popular and it's fortunate enough to say that a large volume of people view it every day.

LET'S JUST RUN AWAY

ITF at the salt desert Salar de Uyuni, Bolivia

ITF Media Kit – August 2017

Travel Forever - Everywhere

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise, except brief extracts for the purpose of review, without written permission of the publisher.

I TRAVEL FOREVER is a trademark and is registered in Germany and in other countries. I TRAVEL FOREVER does not allow its name or logo to be appropriated by commercial establishments, such as retailers, restaurants or hotels. Please let us know of any misuses: info@itravelforever.com.

Although the author and I TRAVEL FOREVER has taken all reasonable care in prepering this publish, we make no warranty about the accuracy or completeness of its content and, to the maximum extend permitted, disclaim all liability arising from its use.

Text & Photos © I TRAVEL FOREVER

Published in 2017 by
I TRAVEL FOREVER
www.itravelforever.com

Stay in touch
itravelforever.com/contact